



# Alencia Harris


## UX Designer

5+ years designing intuitive, inclusive user experiences. Committed to continuous learning and innovation, driving meaningful change and enhancing usability in every project.

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 757-327-1178

### Skills

UX/UI Design  
UX Research  
Usability Testing  
Wireframing  
Graphic Design  
Prototyping  
Cross Team Collaboration  
Stakeholder Management  
Interaction Design  
Design Sprints  
A/B testing  
Heuristic Evaluation  
Information Architecture  
Design Thinking  
Problem Solving  
Leadership  
Communication

### Tools

Figma, Sketch, Illustrator, Axure,  
Invision, Balsamiq, Zeplin, Miro, Notion,  
Jira, Photoshop, Canva, InDesign,  
Adobe XD

### Languages

#### Coding Fundamentals

HTML  
CSS  
Python

#### Written & Oral

English  
Intermediate Spanish

### Education

**Cornell University**  
Information Science

### UX Designer

#### Relias, June 2021 – Present

- Designed a dynamic risk dashboard and enhanced a regulatory tool, launching 2 new compliance modules post-beta, driving an **\$8.2M increase** in the 2024 pipeline.
- Led UX enhancements across the compliance management suite, contributing to approximately **\$200K in 2024 bookings**.
- Designed a policy management module that generated **\$30K in bookings within its first two quarters** post-beta launch.
- Redesigned legacy product modules to align with target state, streamline user flows, and enhance copywriting.
- Developed prototypes for A/B testing of learning & performance reporting, integrating a new design system and improving content creation workflows.
- Led bi-weekly design syncs with Product Manager and engineers
- Simultaneously served as lead designer for multiple development teams (2-3).

### Lead Designer (Co-Owner)

#### Studio Mars Group, October 2021 – Present

- Designed branding materials, including logos, brand marks, and icons
- Developed websites, iterating 2-3 times based on feedback.
- Created comprehensive brand guidelines using Adobe Illustrator and InDesign.
- Collaborated with marketing partner to develop social media strategy and assets
- Conducted customer calls to gather feedback and deliver projects.

### UX Designer

#### Lexis Nexis, September 2019 – June 2021

- Defined and communicated designs for LexisNexis web platforms and MS Word Add-in apps.
- Led design sprints to create user flows, wireframes, and mockups, accelerating product development.
- Prototyped a user-friendly search results page with advanced analytics and filtering options.
- Collaborated with marketing to prototype a new open web experience.
- Conducted heuristic evaluations to enhance product usability.
- Facilitated live prototype testing sessions for stakeholder feedback.
- Streamlined MS Word Add-in drafting tools with a user-centric redesign.

### Web Designer

#### Pleasant Grove Baptist Church, May 2015 – February 2016

- Orchestrated conference calls with web developers to align design vision and technical implementation.
- Provided critiques and proposed changes during site testing to enhance usability and functionality.
- Managed content updates through CMS to keep websites relevant and engaging.
- Leveraged data acquisition techniques to curate compelling content and meet website launch deadlines.